

WSU PUYALLUP HIGHLIGHT

June 23, 2006

Farmers Markets get boost from WSU Farmers Market Nutrition Program website



Summertime means fresh foods from local growers and home gardens. For the staff at WSU-Puyallup's Nutrition Education Program, it means it's time to update, revise, and constantly monitor farmers' market information for posting on the informative and popular WIC (Special Supplemental Nutrition Program for Women, Infants and Children) and Senior Farmers Market Nutrition Education website.

<http://nutrition.wsu.edu/markets/index.html>. The site provides



market information across the state and information on qualifying food purchases, as well as information for farmers who want to be a part of the program. The web site also has a series of fruit and vegetable brochures for nutrition educators to use with WIC and senior program participants and newsletters that are distributed to seniors with the produce.

The program is an example of multi-agency cooperation, a result of efforts and funding from the U.S. Department of Agriculture and the State of Washington with collaboration between the Washington State Department of Health, Washington State Department of Social and Health Services (DSHS), Washington State Farmers Market Association, local WIC clinics, Area Agencies on Aging, and Senior Nutrition Providers. Shirley Broughton at WSU Puyallup manages the website in cooperation with Ron Perrine, the IT systems specialist. "The website has proven to be quite popular within Washington and we also get several calls a year from other states about how this is managed and if they can use our fruit and vegetable brochures or senior newsletters," said Sue Butkus, Extension Nutrition Specialist at WSU Puyallup.

WSU Puyallup: Solutions for the Region- Programs for Its People.

Weekly Highlights is provided by the people and programs of WSU Puyallup. To include a highlight in an upcoming announcement, please contact either Tanyalee Erwin, terwin@wsu.edu, 253-445-4504, or Jon Newkirk, jnewkirk@wsu.edu, 253-445-4568. If your email is set to text messages only and you wish to see the graphical version of this Highlight, please email Tanyalee and she will send this Highlight as an attachment.